

# The Dickerson Advantage



Dickerson  
Employee  
Benefits

Insurance Services

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AUTHORIZED  
GENERAL AGENT

## Innovative Products

- Core Medical and Ancillary Plans
- Integrated Benefits – Voluntary and ACA-Compliant
- Broker-Friendly PEO
- HR Services
- Payroll
- Compliance
- Workers' Compensation

## Value-Added Services That Make the Difference

- Electronic Enrollment
- State-of-the-Art Website
- ACA Guides
- Presentation and Enrollment Support in 8 Languages
- Renewal Support
- Account Management
- Installation Team
- Real-Time Quoting
- Benefits Consultation
- Timely CE Classes

...Plus the personal service, expert staff and commitment to excellence that remains the foundation of our business.



**Brokers Have  
the Prospects.  
We Have the Tools.**



## A Proud History

Dickerson Employee Benefits is a multi-faceted company specializing in concierge General Agency services that go well beyond the traditional. At the heart of the business is our commitment to serving brokers.

Founded in 1965 by Carl Dickerson, a noted industry and civic leader, the company has a rich history of offering insurance and related products that help preserve the broker/client relationship. Dickerson's long-standing affiliations with leading insurance carriers and strategic partners allow for a well-rounded portfolio that combines core medical and ancillary plans with business solutions. These include integrated voluntary benefits, payroll/HRIS services, workers' compensation and a broker-friendly PEO.

Throughout the years, Dickerson has maintained the entrepreneurial spirit on which the company was launched. With a laser focus on the pulse of a constantly changing industry, our principals continue to align the company with vertical markets that help keep brokers on the cutting edge of their trade.

Dickerson staff and management are seasoned professionals who are reinforced with sound but flexible workflows, quality assurance procedures and state-of-the-art systems that maximize their ability to achieve results efficiently and with a high degree of accuracy and service.



*Dickerson is led by founder Carl Dickerson (center) and his sons-in-law President Michael Wolff (left) and CEO Tony Lee (right).*



### **Our Mission**

“Dickerson Employee Benefits was founded on the belief that all people should have equal access to affordable healthcare. Our employees are dedicated to serving the broker community by providing the most complete selection of products available. We are committed to excellence, ensuring each broker receives comprehensive, efficient and caring customer service.”



**Dickerson Employee Benefits**  
Insurance Services

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